

FEEDING NINE BILLION

IN 2011, THE WORLD'S POPULATION REACHED SEVEN BILLION PEOPLE, AND BY 2050 IT WILL SURPASS NINE BILLION. THIS MEANS FARMERS WILL NEED TO PRODUCE 70%



MORE FOOD ON LESS LAND THAN EVER BEFORE. CROP PROTECTION PRODUCTS AND PLANT BIOTECHNOLOGY CAN IMPROVE YIELDS TO HELP FARMERS MEET THIS GOAL.

IMPROVING YIELDS

THROUGH NEW VARIETIES & PROTECTION FROM PESTS & DISEASES

BETTER YIELDS



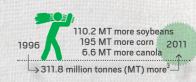
SINCE 1961 YIELDS FOR RICE HAVE MORE THAN DOUBLED'

REDUCING LOSSES



CROP PROTECTION PRACTICES
PREVENT NEARLY 1/2
OF THESE CROP LOSSES²

MORE FOOD





BIOTECH CROPS HELP FARMERS GROW MORE FOOD PER ACRE

